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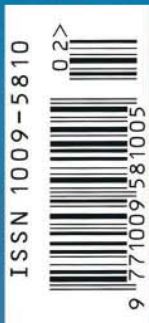
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优傲龙金融集团主席
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MR. Ron Nechemia
The Chairman of Board of Director of
EurOrient Financial Group

国内定价 20元



来自全球金融震中的深层思考

At the Epicenter: where financial system meets the real economy

中国银行业: 保增长与防风险

China banking: keep economic growth and guard against risks

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Mr. Ron Nechemia: A Devoted International Civil Servant

Mr. Ron Nechemia is a founding member of the EurOrient Financial Group (“EurOrient”) and its various affiliate development financial institutions. He is not just a financial pioneer but is considered the founding father of private sector development banking. He is developing EurOrient into a full-fledged private sector global development bank, as it evolves from a mere project financier. Much to the company’s credit, EurOrient is the world’s first private sector global development finance institution and accredited institution by the United Nations General Assembly on Financing for Development.

During the talks with Mr. Nechemia, it is clear that he is not only a professional financier, but a unique scholar. He has frequently been invited to consult and to deliver speeches in Special High-Level Policy Dialog that reveals his unique wealth of knowledge and global vision on global financial architecture. Mr. Nechemia contributes to High-Level Policy Dialog address issues of **“Aid effectiveness and innovative financing for development.”** His observations touch upon the following areas of concern to the international finance community:

- Additional commitments concerning **innovative sources of financing** for development further **debt relief** and **International Public Goods**;
- Better coordinated and **more effective aid** at international levels as well as implementation of the Monterrey Consensus on Aid Effectiveness, including **more predictable aid mechanisms**, notably budget support, **mitigation of exogenous shocks**, **aid untying** and **reform of the international financial institutions**.

Mr. Nechemia’s contribution and efforts to the developing countries has earned him many international awards and recognitions. In 2002, as the State of California representative he joined the US Presidential Business Commission; in 2003, he was selected as the National Business Advisory Council Honorary Chairman. Further, he is the recipient of “Businessmen of the Year” award, an award presented to top business leaders who champion the free enterprise system, and the “2003 National Leadership Award” presented by the Vice President of the United States - Richard B. Cheney, as a recognition of outstanding service and commitment, and in particular for assistance and leadership in promoting a pro-business agenda including tax reform and fiscal responsibility. In 2004 he was one of three nominees nominated by the Business Advisory Councils for “Businessmen of the Year,” an award representing the state of Cali-

fornia as one of the top U.S. business leaders who has successfully integrated business and financial success.

He has earned an international reputation as a scholar, entrepreneur, political economist and a political risk analyst specializing in country/political risks in Asia, particularly in China. He also regularly consults on issues such as the assessment and mitigation of political and economic risks for cross-border equity investment and debt financing transactions, and has a broad range of transactional and regulatory expertise focused on specific measures to design and enhance the creditworthiness and rating of venture.

In 2007, Mr. Nechemia contributed to the book, “Inside the Minds: The Roles and Motivations of Key Players in a Venture Capital Deal” co-authored with 7 managing directors and senior partners representing some of the world’s top venture capital (“VC”) and private equity firms, published by Aspatore Books in the USA .

While many American companies are laying off employees, his company, EurOrient Financial Group, is currently recruiting and hiring new employees for its rapidly growing operation. EurOrient has owned a perfect risk management system, so it has the strong strength to continue the project development, making new investments and recruit new employees. One of Mr. Ron Nechemia’s biggest challenges is to identify top-level investment talent to promote the developmental finance activities. “EurOrient focuses its investment and advisory activities in the complex and evolving world of emerging markets and economies in transition. This has required that EurOrient pay particularly close atten-

tion to developing operational policies and practices designed to manage high-risks and to sustain success during times of crises and high market volatilities. These policies and practices are intended to ensure high quality portfolio investments and loans for EurOrient and for any funds managed by EurOrient.”

EurOrient’s investment and consultancy activities focus on developing countries and transitional economies while considering variables such as credit risk, market risk, currency risk, rate risk and political risk. EurOrient is committed to paying disciplined attention to the overall quality of its loan and investment portfolio, and does so through its best-practices approach in its investment and lending activities of each project. In practice this means that EurOrient analyzes investments from the ground up. Irrespective of the overall economic climate, EurOrient will not lend to or invest in a project that is not itself economically viable or credit worthy. EurOrient intends for its portfolio to consist of uniformly sound investments.

EurOrient has continued its journey of developmental finance since being founded in 1988. Under the leadership of Mr. Nechemia, his vision has been to create a privately owned global development bank. EurOrient’s shareholding structure assures that the Company will remain private sector oriented and that its operations will remain free and independent of any government’s foreign policy and political agenda. This independence will ensure that EurOrient development assistance is efficiently and effectively managed, based on good corporate governance and best practices, for the benefit of its shareholders, investors, and society at large. EurOrient affirms the often forgotten fact, that development must represent “...a transformation of society, a movement from traditional relations, traditional ways of thinking, traditional ways of dealing with health and education, traditional methods of production, to more ‘modern’ ways.” And that development “is not about charity; it is about inclusion and empowerment, education, good health, security, and opportunity.” To EurOrient, development is about putting people first, giving people a voice and better life and respecting their fundamental human rights. Because development is not about charity, it is about delivering what people want in a commercially viable, but socially responsible manner.

Mr. Nechemia regards himself as an international civil servant. He devotes his life to fighting poverty and disparity and to promoting international cooperation and understanding on behalf of the broader public good.

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